



Monitor Color Correction
Tool for Consumers and
Photo Enthusiasts



huey[™]
MONITOR COLOR CORRECTION



gretamacbeth
YOUR COLOR. PRECISELY.

huey™

MONITOR COLOR CORRECTION



BEFORE



AFTER

There's a reason your blues aren't always true. Same goes for your reds, greens and every color in-between. What you're seeing onscreen isn't necessarily accurate – it all depends on your monitor. **huey** will correct the color on virtually any monitor for brilliant life-like colors in digital photos, computer gaming graphics, digital movies and Web-browsing.

huey, the newest gadget for any consumer or photo enthusiast looking for absolute monitor color, provides an easy-to-use solution that automatically adjusts the color of the monitor so what you see is true. Everything becomes more accurate and predictable: digital photos as you expect, game graphics that give you the intense edge and details you're after, digital computer movies with brilliant life-like color and a web-browsing experience that delivers colors that you can trust.

huey is based on GretagMacbeth's technology for professional-level products and delivered in an easy-to-use, affordable device – a true breakthrough in terms of form, function and usability. **huey** is distinctly different from professional monitor calibration tools on the market that require a basic understanding of color management to operate. Plus, it is the only device that continually adapts a monitor for changing room lighting.

huey offers:

- Accurate color correction for LCD, CRT and laptops
- High quality results – based on professional level GretagMacbeth technology
- Cutting-edge ambient light technology - ensures your monitor remains consistent as room lighting changes
- Revolutionary ease-of-use – wizard software guides you through every step for accurate on-screen color in minutes

In less than five minutes, **huey** can calibrate your monitor and adjust it based on your primary viewing activity – viewing photos, playing games, creating graphics or browsing the Web. With an extremely affordable price tag, **huey** delivers accurate onscreen color, a crucial component for anyone who cares about color fidelity.

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Target Customer

Home user,
digital imaging enthusiast

Primary Applications

Home digital photography, gaming,
computer video and Web browsing

Monitor Support

Laptop, LCD, CRT

Software Features

huey software	v1.0
User mode	Wizard
Monitor gamma choices & White point setting	Predefined settings for gaming, web browsing, photo editing and design
Calibration	Yes
Profile Creation	Yes
Calibration reminder	Every 2 weeks
Ambient light correction	Auto adjust based on light levels

Specifications

Sensor type	huey
Measurement sensors	3 Sensors (RGB)
Ambient light measurement	Light intensity only
Operating system support	Windows 2000 & XP Mac OS X 10.3 or higher
Connection type:	USB